This email template can be used to introduce a colleague or professional association to the Northwest Pennsylvania (NW PA) Veteran Suicide Prevention Program. This message is designed for medical and behavioral healthcare practices, health and wellness organizations, and local government representatives. *A separate email for use within the firearms community (retailers, sport and target shooting clubs and ranges) will be available in early 2022.*  
  
**This email can be edited or modified to personalize it for the recipient.** Text in red should be changed before sending. Text in green represents an area where you may wish to provide details specific to your partnership.  
  
Dear [RECIPIENT’S NAME],  
  
I want to draw your attention to a Veteran suicide prevention program [NAME OF THE ORGANIZATION THE SENDER REPRESENTS] is partnering with through 2025. The Northwest Pennsylvania (NW PA) Veteran Suicide Prevention Program is a CDC-funded initiative that aims to reduce Veteran suicide attempts, injuries, and deaths throughout the 15 counties of NW PA.  
  
**Our model focuses on:**

* resiliency,
* improved access to treatment, and
* targeted suicide prevention and stigma-reduction activities and training

As part of this program, [NAME OF THE ORGANIZATION THE SENDER REPRESENTS] is collaborating with health and behavioral health providers, Veterans, community organizations, and the Program Evaluation and Research Unit at The University of Pittsburgh’s School of Pharmacy. [NAME OF THE ORGANIZATION THE SENDER REPRESENTS] will be providing [include details about your specific partnership].  
  
Based on the work you’re currently involved in, I thought the initiative might be of interest to you. There’s always room for more people and organizations to participate. The program website is <www.theresilientveteran.org>.  
  
Don’t hesitate to reach out if you have questions or would like to know more about my involvement on behalf of [NAME OF THE ORGANIZATION THE SENDER REPRESENTS].

Sincerely,